



## SPORT NOTES

PEARCE GREATEST  
SCULLER SINCE HANLAN

Harry Cross, writing in the New York Herald Tribune, contributes an article which should be of interest to Canadians, inasmuch as the subject is Jim Rice, former Toronto rowing coach, who is now in charge of the Detroit boat club crew. Mr. Cross writes in part:—  
 Jim Rice, the veteran coach is a big buzz on the coast date of the rowing in Dundee, Scotland, and, although he doesn't look it, he is around 40 years old, give or take a couple of years. Every day in the gymnasium at Columbia, where he coached the crew for seventeen years, Rice plays hand ball and is a far healthier and solid individual than many citizens around forty. His shock of hair is iron grey; he is as straight as an arrow, and his smile is a happy signal of friendship.  
 A sculler in his day, and a good one, Jim still likes to talk about that sport. When he was a youth he and Jule Gaudier pulled a double scull to a victory championship. Rice used to tour the country with Ned Hanlan in exhibition matches.  
 Rice was very enthusiastic the other day about Mr. Pearce, the world's champion sculler from Australia, who is now living in Canada. "Pearce is the greatest sculler since Hanlan," says Rice. "He has the easiest style I ever saw. Hanlan never weighed more than 150 when he was rowing, and Pearce weighs 125 pounds. He probably has more power than any sculler who ever lived, and, as he

JACOBS, BOXING'S  
GREATEST FALSE ALARM

Joe Jacobs, manager of Max Schmelling, is the most conceited individual in boxing. It is high time that he was knocked down on the lofty perch that he ascended following Schmelling's victory via the foul route over Jack Sharkey. However, smart and all as Jacobs imagines that he is, he has been forced to sign his protective championship for a bout against Sharkey, and it is on the cards that the German will be defeated.  
 Jacobs has made some stirring remarks about "Old Man Dempsey" and the latter's "comeback" pretensions, but it is worthy of note that when said remarks were uttered Dempsey was in Reno and Jacobs in New York. Years ago Dempsey passed the peak of his effectiveness, but if today he were half as good a man as he was the day he battered Jess Willard into submission at Toledo he could defeat all the Schmelling's and Jacobs who ever existed.  
 Schmelling must be regarded as the world's worst boxing champion. It is a plain matter of fact that he never has beaten any body worth of the name. Louis over his victims, if any, and point or the situation. His opponents have been handicapped, but it appears that he and Jacobs have over in taking on Sharkey. If the formidable Boston sailor goes in there and battles it will be just too bad for the man from Germany. Schmelling is popular enough with the mob and the, but Jacobs is something else again. Jacobs has the inside track at present, but if he ever loses it he can bid farewell to boxing. In other words, he and Schmelling are on the well known "ropes."

## THEY STICK TO NEWSPAPERS

Because of the uneven distribution of population in Canada, the daily and good country newspapers are the most logical, economical and most profitable advertising media. They will do the job for an advertiser that no other medium can do. Newspapers are so flexible, you can control your copy and your expenditure to indicate at twenty-four hours notice of the results. There you are, you can do this with any other medium. When once you've contracted for it—there you are.  
 That's why the department, chain stores and all progressive retailers use them so profusely. They know by experience. They may buy a little good will publicity in other media, but for real sales they stick to newspapers—Toronto Parks, Advertising, Counselor.

## DALEMEAD

A largely attended meeting of the Alberta Wheat Pool was held in the Hall last Thursday afternoon. Mr. P. S. Pedersen, president of the Dalemead U. P. A. occupied the chair and the Hon. Louis Clavishin, and W. B. Morrison of High River were the speakers. The Chairman first called on Mr. Morrison who reported on the recent delegates' convention, describing in detail some of the more important resolutions there discussed. He likened the overpayment of the 1929 pool to a loan, which would be repaid by patronizing pool elevators. The Alberta Pool had a successful year, Mr. Jesse Strang, the director for Clavishin described minutely recent wheat Pool trends, and added that the loyal spirit of the membership was very heartening to those at Central. A number of questions were asked before the close of the meeting, and answered satisfactorily to all those present. A hearty round of thanks was then passed. Both of the speakers left for Calgary at the close of the meeting.

The U. P. A. and U. P. W. A. will hold a joint meeting the home of Mr. and Mrs. James Rae next Thursday afternoon. Mr. and Mrs. P. L. Dallo, who represented the local at the U. P. A. convention this year will give their reports.

IS YOUR SUBSCRIPTION PAID?  
LOOK AT THE LABEL

A hockey enthusiast having been to Glenora to see his team play a match which they had lost was returning home down, accompanied by his usual son.  
 During the course of the game the lad had asked the usual "why and wherefore" of his Daddy, but things were brought to a climax when he piped:  
 "Daddy, what because of a no-why player when he gets old, blind, and deaf?"  
 "They make a referee of him, son," was the laconic reply.

Witely—"You don't seem to take any interest in anything I do now, Frank."  
 Frank—"No! Well, I lay awake all night wondering what on earth you put in that cake you made yesterday."

HAND IT IN  
 If you have a bit of news,  
 Hand it in;  
 Or a joke that will amuse,  
 Hand it in;  
 A story that is true,  
 Or an incident that's new,  
 Will your story make us laugh?  
 Hand it in;  
 Never mind about your style,  
 If you think the world your ally,  
 And will make our readers smile,  
 Hand it in.

"Judge," a very large and determined colored woman announced as she uttered a frightened exclamation into his House of Commons, "the nigger ain't paid me one cent on alimony for seven months."

Merchant—"Before I engage you, you will have to pass an intelligence test."  
 Girl Candidate—"Intelligence test? Why, the advertisement said you wanted a stenographer."

Wife (to husband who has returned from first game of golf): Well, dear how did you get along with the royal and sacred game?  
 Oh, it was great fun, although I was all at sea at first. Do you know, when the pro told me to address the ball, I couldn't for the life of me throw a single word. But I soon learned to let him.

DR. D. C. HAWORTH  
 DENTIST  
 Will be in Strathmore each Friday  
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ONE 5-PURVEY TRACTOR PLOW  
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 ONE 40" PLOW PACKER  
 ONE 11½ Tractor CULTIVATOR

## Hughes Motors

HEARD ON  
THE STREET

Wife (to hubby loaded down with packages): Now darling, the shopping's almost finished. There is just one more package—and that's for you. What would you like me to get you?  
 Hubby: A wholehearted, please, never in my life.

A negro was pleading his own case to save space and working to establish an alibi. He called the chief witness to the box and demanded: "Joshua, where was I when we stole them chickens?"

Mrs. W. F. writes: "Six year old down wanted to continue playing, but I told him he must go to bed. Looking up at me, he said: 'Mum, don't make me "mum" to me. It makes me feel "mum" all over.'"

We read that an engine recently invented by a Swiss engineer has been called the "Hochdruck-und-schnelldampfmaschine". It is said that Wales is annoyed because she didn't think of this for a railway station.

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## CRAIGANTLER

Harry Laverdine arrived home on a visit last week.

Don Swain of Glenora left on the highway during the snowstorm last Friday. He left his car fill the next day, but some traveller during the night relieved him of all the lights and gas filter. One can't leave a car alone for five minutes on the highway without something being taken.

A daughter was born to Mr. and Mrs. William McDowell in Calgary on the 15th of February, both mother and child are doing well.

If B. Grant of Deer Lodge Farm was surprised at the price of a truck load of logs only bringing him around 70 dollars, or an average of 4 dollars for a log.

Mr. F. E. Johannessen's letter in the Herald last week was taken with a pinch of salt by the farmers around here. If Alberta is such a good place why did Johannessen leave it and go to the States and another thing why all the great new breakers that made one of the latest directories to explain.

Charles, Arthur and John Johannessen say, P. E. was educated at night and practiced law for 15 years.

Herb who was engaged surprised his friends by breaking the engagement.

In the club, Carl Brown asked him the reason for the rift.

"Last time I kissed her she smelled of tobacco," he explained.

"But you say you don't object to women smoking?" asked Carl.

"No," agreed Herb "I don't. But she doesn't smoke anyhow."

"Did I appear nervous during the ceremony?" asked the bride.

"A little at first," replied the bridesmaid, "but not after Fred said 'Yes.'"

He:—It costs a great deal more than one would think to become a broadminded and intelligent man of the world.

She:—I suppose so, and I don't blame you for seeing your money.

Judge:—What have you to say for yourself?  
 Prisoner:—"I say I wish I was in a place where there are no traffic cops."

Judge:—Granted, 60 days!

Aunt:—What? Your niece made you wait nearly an hour for him? I would not put up with it.

Man:—I'd rather wait an hour for a man than a whole lifetime as you have done.

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Men's and Boys MACKINAW COATS and WINDBREAKERS at reduced prices.

Men's Felt Shoes, all felt, and felt with leather soles at \$1.95

Boys "Snowboy" Hosiery, all wool, heater and black, at per pair .50

NEW LOT OF SPRING CAPS JUST ARRIVED

Thos. E. Wright  
 Men's Better Wear

LONG DISTANCE TELEPHONES RUNNING WATER IN EVERY ROOM PRIVATE BATHS WHEN IN CALGARY STAY AT THE  
**YALE HOTEL**  
 OPPOSITE C. P. DEPOT  
 CALGARY ALBERTA  
 The Home of Comfort, Courtesy, Cleanliness  
**YALE HOTEL (Calgary) LTD.**  
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**King Edward**  
**HOTEL**

THE PLACE WHERE WE WANT YOU TO FEEL AT HOME

We endeavour to please and aim to give Service and Courteous Treatment  
**FRANK MILLER, Proprietor**

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 Carpenter  
**STRATHMORE**

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 Cakes and Cookies  
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**FRASER'S TINSHOP**  
 GET YOUR FURNACE OVERHAULED OR RENEWED BEFORE THE COLD WEATHER COMES  
 STOVE PIPES AND ELBOWS  
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**A. Fraser**

The more particular you are about a beverage, the more likely you are to order

**PILSENER BEER**

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## GREAT INCREASE NOTICED IN MONTANA SUGAR BEETS

Continued from front page

Factory: Acres of Beets  
 American Sugar Beet Company, East Grand Forks, Minn. 20,000  
 Holly Sugar Company, Sidney, Mont. 12,115  
 Great Western Sugar Company, Billings, Mont. 28,000  
 Amalgamated Sugar Company, Missoula, Mont. 19,267  
 Flathead Sugar Company, Belleville, Wash. 2,100  
 Total 79,092

Significant increase in the beet industry growth in this industry along the Northern Pacific is the fact that in 1928 growers for the same five plants produced only 516,000 tons of beets on 34,000 acres and received a total of \$2,112,186. To 1929 farmers producing beets for the same plants produced \$4,835,520 for 622,280 tons of beets produced on 58,857 acres, resulting in 1,695,355 bags of sugar. It is thus shown that there

has been an increase in each crop year.

The Billings plant in 1931 ground the largest volume of beets with 28,000 acres, producing 542,212 tons. The Great Western company accounts for the largest share in Montana's sugar beet industry in the last year. In the Lower Yellowstone territory, served by the Sidney plant, authorites point out that there is little tax delinquency among the farmers. This healthy situation, according to the railroad people, reflects much credit upon the beet industry.

Beet pulp, a byproduct of beet sugar manufacture, is the basis of a cattle ration and at Missoula the sugar company is feeding beet pulp to 1,200 head of cattle. One hundred fifty acres in the territory are feeding pulp. At Billings the sugar beet

industry in 1931 had its best season since establishment. The acreage yield has been 12.42 tons, resulting in part from a favorable growing season and good weather. In the harvest period in this territory it is reported that the average will be increased in 1932.

"My motto is 'Think before you speak.'"

"You must find it very difficult to carry on a conversation."

## HUB

**BILLIARD ROOM & BOWLING ALLEYS**  
**Strathmore.**  
**Tobacco and All Smokers' Necessaries.**  
**"The Home of Real Sport."**  
**B. H. MBLY, Prop.**

## STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY  
 OFFICE PHONE 17 A. A. MOORE, EDITOR RES. PHONE 54  
 SUBSCRIPTION PRICE \$4.00 PER YEAR IN CANADA  
 OUTSIDE CANADA \$5.00 PER YEAR  
 ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

### FALLING REVENUES RISING COSTS OTTAWA OUTLOOK

The Financial Post of Toronto in discussing the statement of the Federal Government for nine months ending December 31, 1931, says: "The large deficit looms at Ottawa."

To those who favor strict economy in government business, the latest income statement of the federal government makes doleful reading. This statement covers the nine months of the fiscal year—April 1 to December 31—and reveals the general outline of the annual statement which the government will have to bring down in parliament at budget time.

First there is the matter of 100 million in deficit for the period between December 31, 1930 and 1931. The deficit has grown from \$2,250,000,000 to \$2,500,000,000. In the United States, and the increase amounts to \$1,000,000,000. In addition the financial statement shows that the government as at December 31, last, had temporary borrowings probably from the banks, of \$100,000,000. There were no loans of this kind last year. All that, therefore, the increase in debt runs to \$214,000,000.

There are two other interesting points in the federal statement. The federal government has advanced \$15,000,000 to the provinces. The purpose of these loans, and amounts per province are not disclosed, but the probability is that this money was given in order to prevent some of the provinces from defaulting, and to pay the provincial and municipal shares of relief work and direct relief. No doubt the Dominion holds provincial bonds to cover these loans.

The other point is that the government advances to the Federal Reserve Board are rising rapidly. As originally planned, this fund was to be self-sustaining from government's subscription. All that was needed was for the government to put up the initial capital. The board would sell securities to cover subsequent requirements. On December 31, 1931 the government had invested \$1,830,000 in the venture. At that date the year the figure was \$6,739,047.

The position of the revenues for the same month is this:

Total income was \$2,514,000,000, a decrease over the corresponding five months of last year of \$357,319,354.

Expenditures were \$2,908,919,354, against \$2,650,150,016 last year, or an increase of nearly three times the deficit.

This while revenues have been falling away rapidly the government actually has been spending more.

The deficit thus disclosed is \$2,379,819,354 for the first nine months to the end of the year. The deficit for the first nine months of last year was \$72,399,216. And to \$2,379,819,354 for the Canadian National Railways, the deficit of the capital expenditures—only a reasonable sum for the 1931 unemployment relief policy, which so far shows an expenditure of but four millions and the amount to be added to public debt reaches practically near to \$240,000,000.

The detail of revenue and expenditure is of interest.

Revenue for 9 months 1931-1932  
 Customs 10,645,241 39,800,572  
 Excise 46,549,068 38,850,412  
 Sales stamp act etc. 26,660,641 42,106,871  
 Income tax 63,124,419 52,940,000  
 Miscellaneous 737,239 70,187  
 Interest on public debt may be estimated from expenditures as it shows little change.

Expenditures for Nine Months  
 Postage 2,288,353 2,629,881  
 Land settlement 957,585 76,083  
 Pensions and National health 1,610,621 2,179,087  
 Nat. Rev. 4,562,589 3,821,762  
 Post Office 2,184,372 2,127,491  
 Debt service 9,225,257 8,961,401  
 Agric. 6,138,442 10,686,822  
 Public works out of income 7,612,251 11,917,712  
 Dominion lands and parks 3,841,866 2,602,292  
 Trade and Commerce 4,539,838 6,226,564  
 Civil Govt. 4,850,816 8,041,412  
 Other expenses 49,753,316 42,253,581

The ordinary expenditures are down from \$26,000,000 to \$28,000,000 or by \$12,000,000. Several of the items actually show an increase, others disclose that some effort has been made to whittle down costs of government. The chief items of the reduction, however, indicate that the decline is no real evidence of economy. \$15 million has been cut out of the cost of public works built out of income. But the government is carrying out a building programme of its own under the relief work policy, so that this change is largely a bookkeeping entry. An other four millions is slated to

cause Manitoba to leave this sum last year in final settlement of the resources question, and, naturally it is not a recurring item.

Now come the special expenditures.

|                                | 1930       | 1931       |
|--------------------------------|------------|------------|
| Unemployment relief            | 12,586,212 | 12,586,212 |
| Unemployment relief            | 3,261,671  | 3,261,671  |
| Wheat bonus                    | 4,762,912  | 4,762,912  |
| Wheat bonus charged to capital | 9,026,480  | 6,074,154  |
| Canals and Harbours            | 8,712,196  | 8,712,196  |

The special and capital expenditures are up from \$22,000,000 to \$25,000,000, and heavier charges must still be included in the 1932 balance. The total cost to Ottawa of the 1931 relief programme will be about \$25,000,000, of which only about four millions already have been paid.

In everyday business, when sales drop away and income falls, the management cuts overhead, endeavoring by the strictest economy to keep the budget. At the end of the past year the federal government has been precisely in this position. In its budget for 1932, Mr. Bennett revealed a deficit for the fiscal year 1931-1932 for which he was to be severe in his estimate of more than \$2,000,000,000. Instead of taking immediate action to cut expenditures, however, the budget has increased expenditures to continue. A further decrease in revenue has caused the deficit in the second year to reach an unprecedented total.

### Langdon Notes

(Calgary Herald Herald) team last night gave to the Calgary boys at Langdon on Sunday, February 7th, this making the tenth win, fourth draw and one loss in the series. The end of the third period both teams stood two all-making overtime necessary to get a decision with Langdon leading the winning goal to beat the Herald boys 2 to 1. The first period of the game was led to a slow and hard going as the frosty weather kept the both teams from doing things easily and they earned up. It was a case of trying to keep their feet and hands from falling loose. The Herald boys looked like sure winners as the game took on a goal in the home team. Langdon's Kerrigan, Scott, Harris, Currie, Callaghan, McMillan, Taylor, W. Craig, R. Chisholm, S. Smith, Robertson, Kilbride, Langley, Ferguson, Jackson, McCallum, Lindsay, Greig, Robertson, W. Woodrow.

Langdon and Arrowwood hockey teams battled to a finish in the week with both teams scoring in the 1st of 1-1. The Langdon team tied the Arrowwood team on Friday, February 5th, in a game that was a real battle. Arrowwood team coming back to Langdon on Friday night Feb. 7th, with both teams fighting all night to try and break the deadlock.

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Corn Flakes, 3 for .25  
 Robin Hood China Oats .25  
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### DRIED FRUIT SPECIAL—

Apples, per lb .15  
 Peaches, 2 lbs for .35  
 Prunes, 3 lbs for .25  
 Fresh Dates, 3 lbs for .25  
 Fresh Ground Coffee, 3 lbs for .70  
 Assorted Chocolate Bars, 7 for .15  
 Salmon at these prices is good buying

Salmon, Sockeye, large tins .35  
 Red Spring, large tins .25  
 Pink Salmon, large tins .10  
 Brunswick Sardines, 21 tins \$1.00

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18 — PHONES — 87

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## Which Stores Do You Like?

An Advertisement Addressed to the Readers of this Newspaper

Isn't it true that stores which invite your custom oftenest, and which give you most information about their offerings, are those to which you go by preference?

Isn't it true that silent or dumb stores—stores which never tell you that your custom is wanted and valued, and which never send you information about their stocks and prices, are less favored by you than are stores which inform you, by advertisements in this newspaper, about themselves, their stocks, their prices?

Isn't it true that you want, before you go shopping, information about goods to desire, which are obtainable locally, and about where they can be obtained?

The fact is that advertisements are a form or kind of news, and careful buyers want the kind of news which sellers provide just as much as they want the news which it is the business of this newspaper to provide.

It is advantageous to you, regarded as a purchaser, to be an "advertisement conscious," meaning, to be observant of advertisements, and to be readers of them when seen in magazines, farm papers and in your local newspaper.

The reading of advertisements appearing only will save you time, by telling you what and where to buy; but also they will direct you to "all alive" stores, providing goods which have been carefully selected and competitively priced.

Always remember that the stores which serve you best are those which tell you most

### CO-A-L

STANDARD LUMP COAL  
 Delivered in Strathmore, per \$5.75  
 ANCON CHASE  
 Phone 78  
 Strathmore Alta.

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